



## Industry Engagement

NAICS Industry	Roster
11 - Agriculture, Forestry, Fishing & Hunting	0
21 - Mining, Quarrying, Oil & Gas Extraction	1
22 - Utilities	4
23 - Construction	1
31-33 - Manufacturing	9
42 - Wholesale Trade	0
44-45 - Retail Trade	1
48-49 - Transportation & Warehousing	4
51 - Information (telecommunications, publishing)	2
52 - Finance & Insurance	5
53 - Real Estate, Rental & Leasing	2
54 - Professional, Scientific & Technical Services	23
56 - Admin./Support, Waste Management, Remediation	3
61 - Educational Services	8
62 - Health & Social Assistance	10
71 - Arts, Entertainment & Recreation	2
72 - Accommodation & Food Service	0
81 - Other Services (repair, religious, grantmaking, civic)	13
92 - Public Administration	0
99 - Nonclassifiable Establishments	0



**The mission of the Akron-Canton Advocacy Alliance (ACAA)** is to provide a regional forum to discuss, research and apply Greater Akron Chamber (GAC) and Canton Regional Chamber of Commerce (CRCC) values, principles, and policies to public policy issues that stand to affect the Akron-Canton region.

***For the first time, Akron-Canton's business community has come together to...***

Actively engage member employers, community stakeholders, elected officials, and government representatives on issues of shared interest for the business community.

Advocate for legislative and regulatory policy priorities at the local, state, and federal levels.

Develop plans of action to create awareness, educate others, and support or oppose government legislation or regulations that affect the overall well-being of the Akron-Canton region.

Broaden participation in the advocacy process, provide greater leverage to the GAC and CRCC in their efforts, and help drive a united approach from the region's business community and civic stakeholders.

Retain the ability for individual organization's Boards, as-needed, to arrive at different positions or address issues unique to their local geographies.

***The ACAA provides us with...***

A way to bolster our voice on policy issues across a broader region and in Washington, D.C. and Columbus.

A vehicle for regional alignment on big issues and opportunities facing the business community.

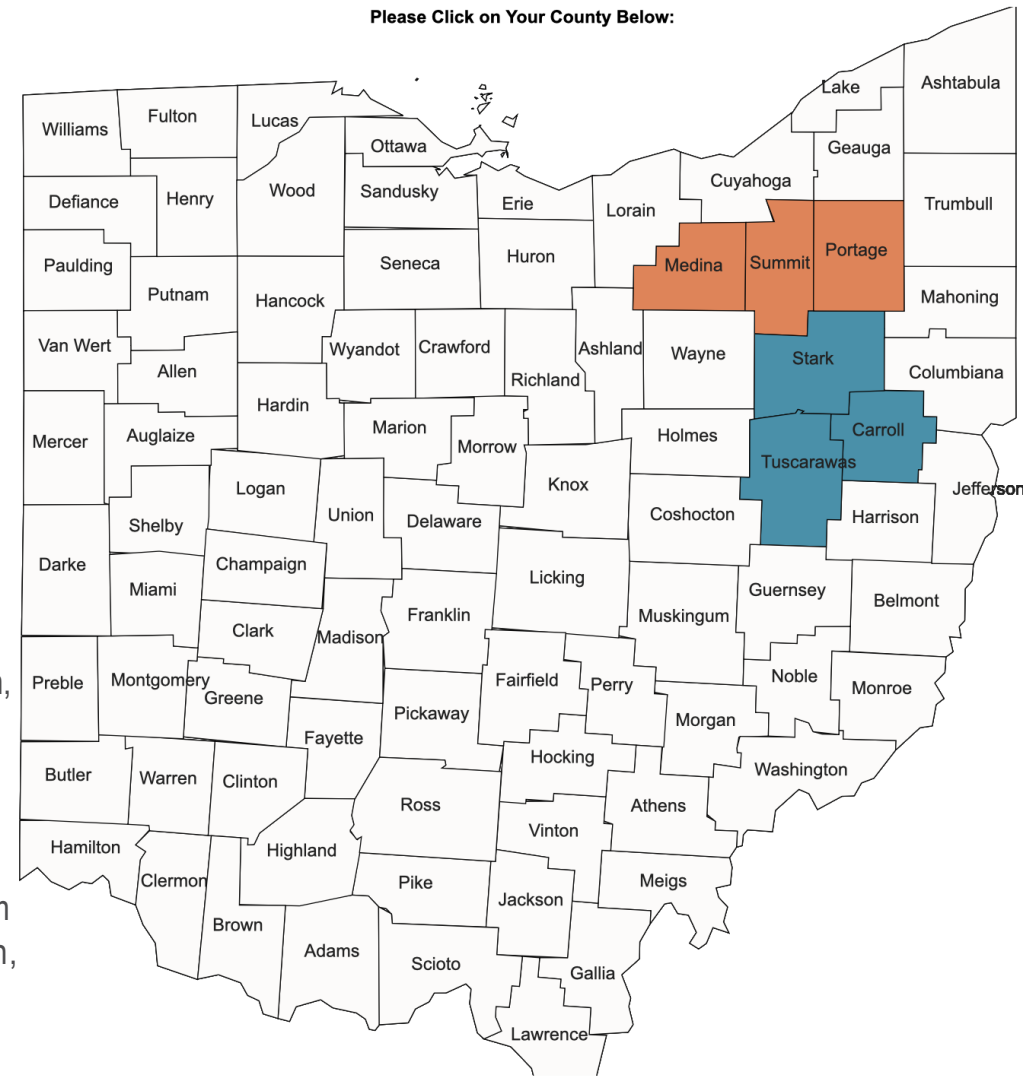
A more effective way to leverage limited resources and the time of our members and elected officials.

## ACAA Region – Quick Facts

- 1,374,237 in population
- 36,813 businesses
- 641,945 jobs
- 6 Higher Education Institutions
- 62,000+ College Students
- ~4,800 combined GAC and CRCC Members

## Recent Advocacy Efforts

- Led lobbying efforts for Akron's (federal) Tech Hub and Good Jobs Challenge proposals, Akron's (state) Innovation Hub proposal, and Canton's (federal) Recompete Pilot Program proposal.
- Facilitated multiple D.C. Fly-Ins focused on a variety of critically important federal policy issues, including repealing R&D amortization, repealing the Corporate Transparency Act, the small business income deduction, tax credits for downtown redevelopment and childcare, and issues related to recent federal actions/orders.
- Led effort to redesignate natural rubber as a strategic and critical material in the U.S. Department of Defense and advanced efforts to increase R&D funding for developing new ways to domestically produce it.
- Proposed legislation to improve the State of Ohio's MBE/WBE certification process, secured cosponsors from both Akron and Canton, facilitated a statewide advocacy strategy through the Ohio Metro Chambers Coalition, and worked the bill through the legislative process and into law.
- Defeated efforts to change federal MSA delineation rules that were deemed harmful to both the Akron and Canton-Massillon MSAs.
- Led efforts to create \$125 million Ohio Innovation Hub Program within Ohio's most recent State Operating Budget (leading to eventual \$31.25 million grant award for Akron).



AKRON-CANTON ADVOCACY ALLIANCE  
CANTON REGIONAL CHAMBER + GREATER AKRON CHAMBER